

# ISRAELI FOODTECH INNOVATION - 2022

200 ISRAELI FOOD START-UPS ARE COOKING UP SOLUTIONS FOR HIGHER QUALITY, HEALTHIER AND MORE SUSTAINABLE FOOD, AND OTHER CULINARY INNOVATIONS

### ALTERNATIVE PROTEIN

**FERMENTATION & CELL CULTIVATION**

**PLANT-BASED**

### HEALTHY INGREDIENTS

**PROTEIN-MASS**

### SAFETY & QUALITY

### PACKAGING SOLUTIONS



## The Kitchen

FoodTech Hub  
by Straus

The Kitchen FoodTech Hub is a technological incubator providing seed funding, mentorship, industry connections, and a full set of operational services to early-stage ventures operating in all areas of the food and beverage value chain.

With offices in Raanana and Toronto, and \$ 100m under management, GreenSoil Investments funds companies in the agro & food technologies and building innovation sectors. Founded in 2011, GreenSoil's agro & food technologies fund has a portfolio of 6 promising companies and is the largest dedicated fund in this space in Israel.

### HEALTH & WELLNESS

**PRODUCTS**

**TECHNOLOGY**

### RETAIL & RESTUARANT TECH

### ADVANCED MANUFACTURING & LOGISTICS

### START-UP NATION CENTRAL

Start-Up Nation Central is an Israel-based non-profit that serves as a gateway to Israeli innovation. The organization leverages its in-depth knowledge of Israel's innovation sector to introduce business leaders, governments, and NGOs from across the globe to the most relevant people and technologies that address their critical needs.