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The MNC Toolkit: Navigating Local Challenges

Practical tools for multinational
corporations operating in Israel

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Why should you engage with Israel?

01

Acknowledging current instability will gain trust and engage leadership in a more open conversation.

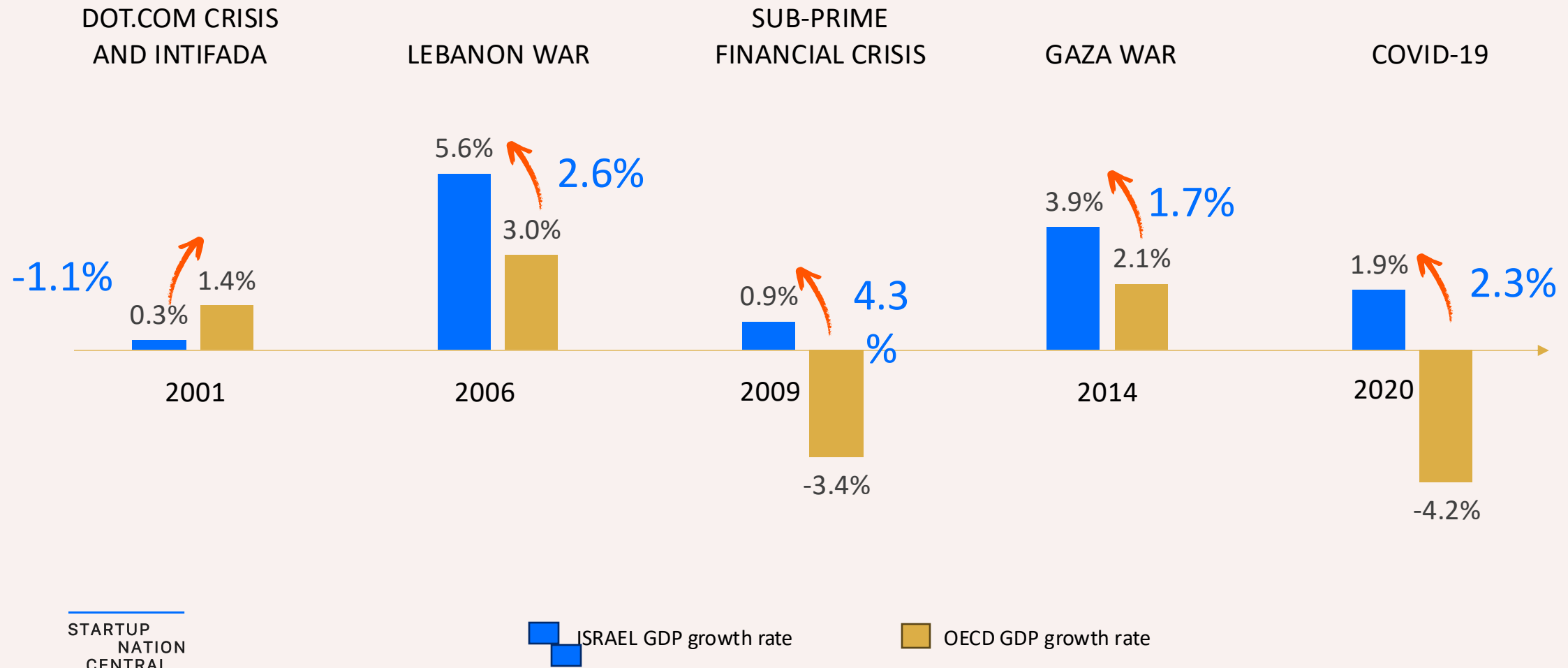
02

Emphasizing that tackling global challenges requires a range of solutions, regardless of origin.

03

Demonstrating that the success of corporate innovation engagements is measured over the long term (more than 7 years), decisions should not be based solely on a short-term crisis.

Israel's fundamentals remain strong, frequently outperforming OECD GDP growth rate even during times of local crisis or global adversity.



Israeli startups demonstrate inspiring resilience since October 7th, 2023



\$10.1B

Private investment raised
across **740** rounds

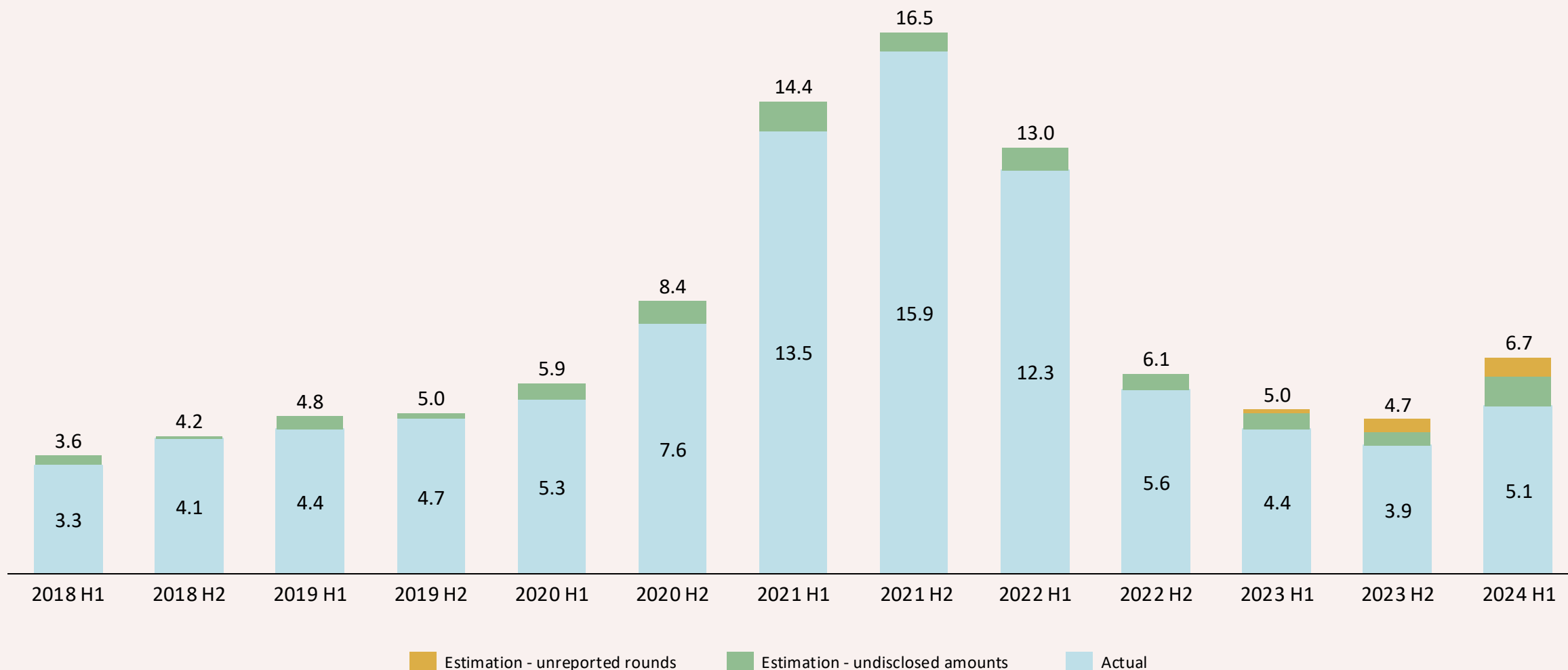


\$13.5B

Total in
M&A

Private venture funding in Israeli startups, by quarter

Amount (\$B)



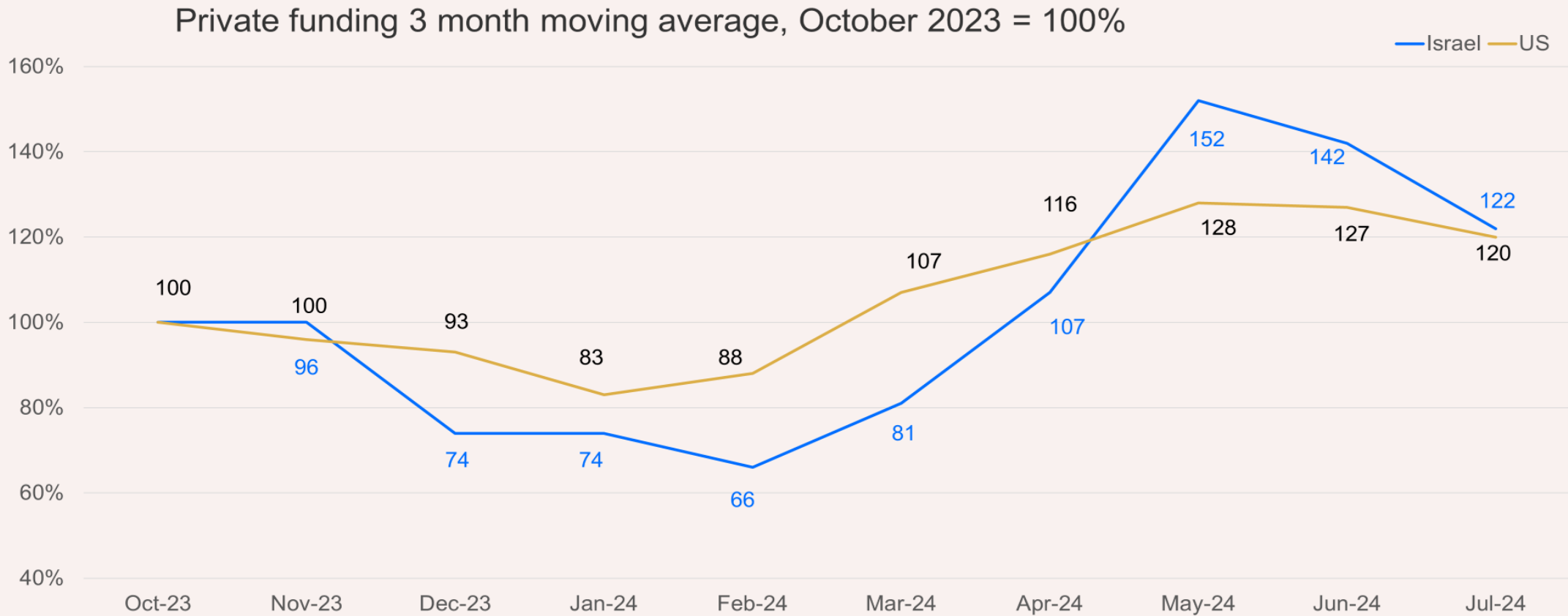
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* Estimation for rounds with an undisclosed amount is based on the median amount of the same round type in the same year

** Estimation for latest quarters also considers historical patterns of the delay in publishing rounds and thus attempts to account for additional rounds that are not known yet

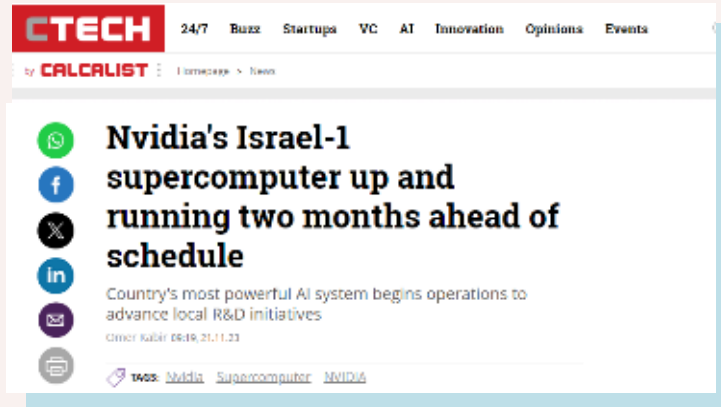
Source: [H1 Report 2024, based on Finder data, Startup Nation Central](#)

Israel and U.S. trends in private funding directionally aligned



After October 2023, both Israel and the U.S. saw a decline in private funding, with Israel experiencing a sharper drop to 66% of October 2023 levels by February 2024, while the US saw a more **moderate decline to 87%**. However, by May 2024, both countries had rebounded significantly, with **Israel reaching 152% and the U.S. 158% of their October 2023 levels**.

Articles and quotes



“

Raising an eighth fund to invest in Israel is no longer a brave decision; it doesn't matter what the situation is here. The first fund for activity in Israel, in 2000, was brave. Since then, Israel has always been one of our key markets, and we hope it will continue that way.

”

HARRY NELIS, PARTNER AT ACCEL

INNOVATION IS BEST WHEN SHARED

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ACCESS ALL TOOLKITS



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